

Hello 2010

Well at long last I am getting this Christmas letter together – only a month late – not bad for me. I tried to sit down a few times but my mind was occupied elsewhere so nothing came out.

Last year was a year of many changes in many aspects of my life.



Firstly my girlfriend of 4 years, **Harumi**, and I broke up in February and she went back to Japan (almost a year ago). It was all very emotional and sad. Although we got on really well together we had different dreams and directions we were motivated towards. (Photos from a holiday we took to say goodbye to each other).



I have been very busy however in 2009. From a fun perspective I decided I needed a “Life”. So I took up **Latin Dancing**. I had done it for a short time a few years previously but I didn’t keep it up. I have now been about 5 months and slowly getting better. I have met quite a few nice people and we always have fun. Men are in shortage so I am always kept on the dance floor and very strangely for me, the girls ask me to dance – it’s great. Haven’t met anyone that I have wanted to get into a relationship with, though. To tell the truth I haven’t wanted to get straight back into one.

On the job front I decided to do some **study**. I gave up music 3 years ago and the jobs I have done since have not very inspiring or exciting. So I thought I would study internet marketing. It is self paced but I am very motivated so spend at least 50 hours a week, learning and putting what I learn into practice. So far it involves learning HTML (website code), copy writing, Marketing, sales, blogging and so, so much more. Just when I think I have a good grasp I find something else I NEED to learn about. One of the inspirations for this was that for the last 5 or 6 years I have been selling Line dancing DVD’s that I made with a friend on the internet. She teaches and is very well known in Australia, which helps, and I do all the business. I have used it as my “practical” application and have re-written the website totally from scratch. I have added another DVD and done so much more. Our sales are up 30% last half year on the first half and 60% higher than the same time the previous year, all in a bad economy. Not sure how much is due to my efforts and how much is just natural growth. See my site at www.LineDance.com.au

I am now working on my second major project. Once again this is as much a practical project and I implement what I learn into it. I have had to learn about “blogging” for this project. I have established the website from a template but then changed it a lot including graphics, and design. I have delved into it to learn all the capabilities and short comings of this type of site www.bestpetcareinformation.com This will take up a lot of my time for a while. I have to now market it. That is get people to visit my site, and hopefully make it good enough eventually that they will come back and buy from me.

I also am working with someone who has a business and advising them on their web options and should be building a website for them.

By the way if any of you want to purchase anything on **Amazon** please go to my site http://www.linedance.com.au/contact_us.html and at the top there is an Amazon ad for *Kindle*. If you click on it you will be taken to Amazon and anything you purchase in that visit I will get a commission. Come back often.

Another big change was **selling the family house** (photo John, mum and I -last day at Bellara St). Mum went to a



retirement village in December 08, so I worked on the house to get it up to scratch for renting. The long and short of it is we decided to sell it. The market was not so hot but eventually it sold just prior to Christmas. It was a great clearing out process, both physically (stuff) and emotionally – Homeless again!!!

I have moved in with my twin brother John which is working out well for both of us. We haven't spent much time together for 20 years or more. It is quite amazing the common interests, likes and dislikes we have. And many of them aren't due to social environment. Not sure how long I will be here but at the moment it works well for both of us. As I don't have an income it helps me also as rent is pretty cheap.

So that is pretty much my year, lots of ups and a few downs but all moving forward that I sense will continue in 2010.

I wish you a happy, safe and exciting 2010.

Love and best wishes

Paul

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